

Dave Waring

Dave Waring is an award winning Sr. Front End Web Developer & Digital Marketing Professional in the Orlando, FL area.

Winter Garden, FL
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EXPERIENCE

Content Web Developer, — Disney

Contract - July & Aug, 2018

Help create digital content for a proprietary system. Unfortunately, NDA won't allow too much more information.

Digital Marketing Manager — Crunchy Logistics

May 2017 - March 2018

Major Accomplishment:

Created company's entire digital marketing strategy from scratch.

PHP, HTML, CSS3, SASS development for wordpress. Created custom digital marketing strategy utilizing Google Adwords, SEO, Content Creation, Social Media, and many other digital marketing efforts. Report status of key metrics.

Web Developer / Web Designer — Orlando Magic

September 2015 - November 2016

Major Accomplishment:

Increased ticket sales through website by \$3million, year over year.

Angular, HTML5, CSS3, Javascript (jQuery) development for NBA's Drupal platform. Drive online ticket sales and increase revenue via SEO & A/B testing.

Sr. Front End Developer — OnlineLabels.com

September 2012 - September 2015

Major Accomplishment:

Successfully worked on Responsive Web Conversion for site (Mega menu header & product pages). Championed Youtube pre-roll ad campaign.

HTML5, CSS3, Javascript development for .Net platform. Manage monthly newsletter campaign. Content creation, including photography, videography.

EDUCATION

Stetson University, Deland, FL — BA Business Administration

I Attended Stetson Passport program in Celebration, FL with a major emphasis on Marketing / Advertising.

SKILLS

HTML5, CSS3, Javascript (jQuery), PHP, SQL, Angular, Cross Browser Testing, SEO, UI, UX, Search Engine Optimization, Social Media Marketing Strategies, Display Advertising, Wordpress, Drupal, Digital Media Marketing, A/B Testing, Optimizely, Photography, Videography, Video Editing, Email Newsletters, Front End Development, Version Control.

PROGRAMS

Visual Studio Code, Atom, Sublime Text 3, Notepad ++, Adobe Creative Suite CC (All programs), Git, SVN, Optimizely, Command Line Tools, Mac OS, Windows 7, Windows 10, Google Suite.

AWARDS

Orlando Addy's "Found" campaign - created for Pet Rescue By Judy.

Best of Print, Best of Public Service, 2 Golds, 1 Silver

CERTIFICATION

Google Adwords Certified.